

# TODAY CLEANERS



**Jeff Newman Jr.**

Owner

## What sets Today Cleaners apart from other dry-cleaning companies?

Everything we do is for the benefit of our customers. Laundry and dry cleaning is a service industry and we want to serve our customers better than anyone else. With all our newly remodeled locations, our goal is to make the drop-off and pickup of your cleaning easier, better and more convenient. “Easier” is same-day service, seven days a week – if it’s in by 11 a.m., it will be ready at 4 p.m., every day. “Better” is having a fully equipped dry-cleaning plant and shirt laundry on-site at every location. This enables us to turn your garments around very quickly and tend to any special requests on the spot! “More convenient” is having 10 locations around Bakersfield so that customers can drop off and pick up their clothing at the most convenient location for them, plus we are open longer hours than any other dry cleaner in the area. Easier, better, more convenient allows faster service

and the highest possible quality – all to benefit our customers.

## Why are customers so loyal to Today Cleaners?

We hear it all the time: Customers love Today Cleaners because our people – everyone from store managers to car hops – are friendly, caring and engaging. We like to think it’s just good, old-fashioned service the way it should be done. One reason we feel this way, from the top down, is that we are local – Today Cleaners started in Bakersfield more than 65 years ago. The Bakersfield community is our community; our customers are our friends. The staff at our stores care about doing things right and doing them well; we take great pride in what we do and the excellent service we provide.

## What does E-REWARDS do for you?

Today Cleaner’s E-REWARDS is a loyalty program that everybody can participate in. Our system tracks your points so all you need to do is sign up with your email address on [todaycleaners.com](http://todaycleaners.com) or at one of our convenient locations. Every time you earn 100 points you’ll receive a \$10 off

coupon sent straight to your email! This coupon can be used for any service Today Cleaners offers. E-REWARDS are easy and just another way to fulfill our mission of providing great value to our customers!

## How is Today Cleaners utilizing cutting edge technology?

We continue to invest in the most advanced equipment available. Our Express Service for the ultimate in customer convenience is one example of our high-tech service. Express Service saves time by allowing customers to drop off their garments in a drop-box using a barcode-identified bag, then pick them up without waiting in line because their encrypted payment information is securely stored in our point-of-sale system. Customers love our Express Service, and we take pride in providing the very best for them! 📄

### Today Cleaners

10 convenient locations  
[todaycleaners.com](http://todaycleaners.com)