



TODAY CLEANERS NOW OFFERS ...
THE TODAY CUSTOMER REWARDS PROGRAM

TODAY CLEANERS

What are some of the more unique features of Today Cleaners?

In addition to the fact that we are locally owned and have been in business more than 65 years, Today Cleaners is proud to exclusively use the GreenEarth cleaning system, which maintains the highest standards of cleaning quality while simultaneously being environmentally responsible. Today Cleaners has been licensed to use this proprietary cleaning system for over 15 years and has

invested in the most advanced cleaning machine technology possible. We also employ skilled garment specialists at every location to give our customers personalized service and answer questions about their items; we have an Express Service that saves customers even more time; we are open longer

hours than any other dry cleaner in the area; and our “in by 11, ready at 4” service promise is valid seven days a week for our customers’ convenience. We are also proud to announce the launch of the Today Customer Rewards Program as an added benefit for ALL our customers.

What is the new Today Customer Rewards Program all about?

We have so many loyal customers who utilize our services on a regular basis that we wanted to thank them for their consistent trust in our company. The Today Customer Rewards Program is a customer loyalty program whereby ALL of our customers automatically earn points based on dollars spent toward a valuable reward. The more they bring in, the faster the points add up! There is no



Jeff Newman, Jr.,
President and CEO

sign-up, and our system tracks the points for them – no card to carry around. When they reach 100 points, the customer receives an exclusive reward coupon for 50 percent off all garments on their next visit, anytime in the next 60 days, with no limit on the number of garments they can bring!

Your service promise of “in by 11, ready at 4” seems like a really fast turnaround. Is it possible to get high-quality results that quickly?

Absolutely! Each of our 10 locations has a well-trained staff that has the expertise to handle all aspects of garment care. All of our locations are equipped with a full dry cleaning plant and shirt laundry, so we don’t waste valuable time moving customers’ clothes to a remote production facility. Cleaners that keep your garments for several days do so because it is convenient for them. It does not take that long to do a quality job. At Today Cleaners, our mission is to provide ready-to-wear garments back to the customer, at THEIR convenience, seven days a week.

How is the Express Service able to save customers time?

Customers who utilize Express Service are given two free, bar-code-identified Express Bags to collect their garments. They can drop them off in the 24-hour express drop box located at each store, or just hand it to any of our friendly staff – no waiting in line necessary. We can also store the customer’s encrypted payment information in our secure point-of-sale system for express pickup, so there is no waiting. Regular customers love our Express Service!

Today Cleaners

10 locations across
Bakersfield
www.todaycleaners.com

TODAY CUSTOMER REWARDS PROGRAM

THANK YOU FOR YOUR LOYALTY
& TRUST IN OUR COMPANY!

- ✓ ALL customers are signed up automatically
- ✓ No card to carry around
Our system tracks your points
- ✓ The more you bring, the more points you earn – It's that easy!

100 POINTS EARNS A REWARD:
50% OFF ALL GARMENTS

on your next visit, anytime in the
next 60 days, **NO LIMIT** on
the number of garments
you can bring!


**TODAY
CLEANERS**

IN BY 11 READY AT 4 • OPEN 7 DAYS



M-F: 7 to 7 • SAT: 8 to 6 • SUN: 9 to 5

10 Convenient Locations • We're Everywhere!

- Stockdale at Gosford
634-1210
- Auburn at Fairfax
634-1218
- Coffee at Hageman
634-1212
- Panama Ln at Wible
634-1220
- Coffee at Olive
587-1515
- The Marketplace
634-1211
- White at Gosford
634-1219
- Ming at New Stine
634-1214
- Rosedale at Allen
634-1221
- 21st at H
634-1116

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